



POSITION: Contemporary Marketing Representative

OBJECTIVE:

- Increase sales among Contemporary Adults
- Improve quality image measures among on-premise retailers and consumers (VOR)
- Build relationships with on-premise owners/management/wait staff
- Support new brand introductions on-premise
- Build brand preference/loyalty on-premise, which translates to future off premise sales

POSITION QUALIFICATIONS:

- Must be 21+ years of age
- College degree (or in process of getting degree)
- Strong oral and written communication skills
- Outgoing personality
- Self-motivated
- Creative
- Task Oriented
- Ability to relate to Contemporary Adults
- Influential
- Willing to work flexible hours

This job description is general in nature but serves as a guide to the responsibilities of the Contemporary Marketing Representatives. It should be understood that reserves the right to periodically add, modify, change or delete these job responsibilities.

It should be understood and acknowledged that these job responsibilities are not to be construed as creating a type of employment contract or guarantee of employment or other employment benefit between the employee and Fahr Beverage, Inc. Any promises to the contrary cannot be relied upon unless they are in writing and signed by the President of Fahr Beverage, Inc.

This position is PART TIME only.